

# Kentuckiana Health Collaborative ANNUAL CONFERENCE 2019

## High Value Behavioral Healthcare

March 5 | 3701 Frankfort Ave | Louisville, Kentucky

Today's healthcare system doesn't adequately serve our community's behavioral health needs. Mental health and substance use disorders are not treated by plans and providers the same way as physical health conditions. Research has demonstrated consistently lower payments to behavioral health providers and higher out-of-network use for patients with mental health and substance use disorders, despite parity being law. With increasing suicide rates, opioid overdose deaths, and mental health issues, it is imperative for employers, payers, and providers to ensure the individuals have access to high quality mental health services and treatment. At this full-day event, learn what it will take to create a high value behavioral healthcare system in our community.

**March 4 | Reception | 5:30 p.m. to 7:30 p.m.**

**March 5 | Conference | 7:30 a.m. to 3:30 p.m.**



Agenda Summary

Detailed Agenda

Speaker Bios

[www.KHCollaborative.org/conf2019](http://www.KHCollaborative.org/conf2019)

# HIGH VALUE BEHAVIORAL HEALTHCARE



The Olmsted | 3701 Frankfort Ave | Louisville, KY | [www.KHCollaborative.org/conf2019](http://www.KHCollaborative.org/conf2019)

## March 5 | KHC Annual Conference Preliminary Agenda

7:30 am	Breakfast and Networking	
8:30 am	Welcome and Introductions	
8:40 am	For Mental Health, Let's Act Before Stage 4	Paul Gionfriddo   President and CEO <b>Mental Health America</b>
9:25 am	Roadmap for Employers to Achieve High Value Behavioral Healthcare	Mike Thompson   President and CEO <b>National Alliance of Healthcare Purchaser Coalitions</b>
10:10 am	BREAK	
10:40 pm	INNOVATION SHOWCASE: Measuring Progress: Using health plan data to monitor the effectiveness of program changes, and identify variation among providers for the treatment of substance use disorder	Diana Han, MD   Global Medical Director <b>GE Appliances, a Haier company</b> James Froschmayer   Senior Analytic Advisor <b>Artemis Health</b>
10:50 am	Unaddressed Drivers of Poor Mental Health: ACES, Pain, SDOH, Oppression, and Youth Stress (PANEL) <b>Moderator:</b> Stephen O'Connor, PhD Assistant Professor <b>Dept. of Psychiatry and Behavioral Sciences, UofL School of Medicine</b>	Aja A. Barber, MS   Community Health Administrator <b>Center for Health Equity, Louisville Metro Dept. of Public Health</b> Joseph Bargione, PhD   Licensed Psychologist <b>Bounce; Jefferson County Public Schools</b> Danesh Mazloomdoost, MD   Founder <b>Wellward Regenerative Medicine</b> Allison Tu   Founder and Executive Director <b>StAMINA</b>
11:50 am	LUNCH	
12:25 pm	INNOVATION SHOWCASE: Reducing Opioid Exposure Post Surgery through Non-Opioid Alternative	Janet Poppe   Vice President, Payer and Employer Relations <b>Pacira Pharmaceuticals, Inc.</b>
12:35 pm	Incenting Recovery Rather than Relapse through Bundled Payments <b>Moderator:</b> Randa Deaton   Co-director <b>UAW/Ford CHI and KHC</b>	Kelly Clark, MD   Founder   <b>Addiction Crisis Solutions</b> President   <b>American Society of Addiction Medicine</b> David Smith   Founder <b>Third Horizon Strategies</b>
1:15 pm	STRETCH BREAK	Sponsored by Pacira Pharmaceuticals, Inc.
1:20 pm	Telehealth Behavioral Health: An Employer's Success Story	Jenny Goins, SPHR   Commissioner <b>Department of Employee Insurance, Kentucky Personnel Cabinet</b>
2:00 pm	BREAK	Sponsored by Artemis Health
2:25 pm	Health Plan Strategies for Promoting High Value Behavioral Healthcare <b>Moderator:</b> Diana Han, MD Global Medical Director <b>GE Appliances, a Haier company</b>	Eric Bailly, LPC, LADC, CM CM Business Solutions Director, Behavioral Health Strategy <b>Anthem Inc.</b> Stephen Houghland, MD   VP and Chief Medical Officer <b>Passport Health Plan</b> Joe D'Ambrosio, JD, PhD, LMFT, CSW   Director of Health Innovation and Sustainability   <b>UofL Institute of Sustainable Health &amp; Optimal Aging</b>
3:15 pm	Meeting Mothers Where They Are - and Where They Dream: The KY MOMS Partnership <sup>SM</sup>	Katherine Klem Gaztambide, MPP   Executive Director <b>Cntr on Policy Innovation for Family Mental Health, Yale U.</b> Beth Kuhn, MILR   Chief Engagement Officer <b>Kentucky Cabinet for Health and Family Services</b>
3:30 pm	KHC Innovation Aimed to Drive Improved Value of Behavioral Healthcare	Stephanie Clouser, MSA   Data Scientist <b>Kentuckiana Health Collaborative</b> Natalie Middaugh, MPH   Project Coordinator <b>Kentuckiana Health Collaborative</b>
3:45 pm	Closing: Evaluation and Raffle	



# High Value Behavioral Healthcare PRELIMINARY Agenda



## March 4, 2019

### Pre-Conference Reception (Conference Attendees)

5:30 pm to  
7:30 pm

Networking with Attendees, Speakers, Exhibitors

### Adult/Student Interaction on Mental Health (6 p.m.)

After a demonstration on how to best use StAMINA's Ocean Conversation Cards to facilitate positive mental health dialogue, attendees at the KHC's reception will have a chance to use the cards to learn about the mental health perspectives of StAMINA's Youth Summit attendees. More information about StAMINA's research and work will be posted around the room during the session.

### StAMINA 2019 Youth Summit (Students Only)

5 pm to  
8 pm

Student Alliance for Mental Health Innovation and Action (StAMINA) Youth Conference

## March 5, 2019

### Breakfast

7:30 am

Networking with Attendees, Speakers, Exhibitors

### Welcoming Remarks

8:30 am

Teresa Couts, EdD, UAW Director, UAW/Ford Comm. Healthcare Initiative and Co-Executive Dir., KHC

Randa Deaton, MA, Corporate Dir., UAW/Ford Comm. Healthcare Initiative and Co-Executive Dir., KHC

### For Mental Health, Let's Act Before Stage Four

8:40 am

Paul Gionfriddo, President and CEO, Mental Health America, Inc.

@pgionfriddo @mentalhealtham

Mr. Gionfriddo will provide an overview of mental health status and access in the United States, with a personal reflection on how, through policy decisions, we have made mental health conditions the only chronic diseases in America that we wait until Stage 4 to treat – and often inappropriately only through incarceration – with frequently tragic consequences.

Objectives:



# High Value Behavioral Healthcare PRELIMINARY Agenda



1. Provide an overview of mental health status, access, and policy in the United States
2. Set up sessions that follow that will dive more deeply into cause and effect relationships
3. Offer specific opportunities to give hope for recovery to people with mental health conditions

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## Roadmap for Employers to Achieve High Value Behavioral Healthcare

9:25 am

Mike Thompson, President and CEO, National Alliance

@IWLMikeT @ntlalliancehlth

The National Alliance of Healthcare Purchaser Coalitions (National Alliance) developed the “2018 Mental Health Deep Dive” to assess the current performance of health plans and behavioral health organizations across key areas in behavioral health (mental health and substance use disorder, MH/SUD) including support provided to primary care physicians who treat the majority of people with mild/moderate MH/SUD issues. Mike Thompson will provide employers with a roadmap of how to ensure their benefit plan drives high value care. This most comprehensive assessment of mental health support has been enthusiastically supported by a diverse array of experts and will be distributed to all conference attendees.

### Objectives

1. Educate on key issues impacting mental health access and value
2. Provide roadmap for Purchasers and their stakeholders to address key issues
3. Share insights on leading practices to support mental health for employees and their families

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## Break

10:10 am

Networking and Exhibitors

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## INNOVATION SHOWCASE: Measuring Progress: Using health plan data to monitor the effectiveness of program changes, and identify variation among providers for the treatment of substance use disorder

10:40 am

Diana Han, MD, Global Medical Director, GE Appliances, a Haier company

James Froschmayer, Senior Analytic Advisor, Artemis Health

Following various program changes implemented by GE Appliances to improve care for substance abuse disorder, we will take a look back at their data to measure the effectiveness of those changes. In this session, attendees will learn:

1. What program changes GE Appliances made, and why?
2. Were those program changes effective?
3. For the treatment of substance use disorder, what variation do we see among different provider groups?



# High Value Behavioral Healthcare PRELIMINARY Agenda



## **Unaddressed Drivers and Contributors to Poor Mental Health: ACES, Pain, SDOH, Institutional Racism, and Youth Stress** **10:50 am**

This panel will look at some of the drivers and contributors of poor mental health that are often ignored.

**MODERATOR:** Stephen O'Connor, PhD, Assistant Professor, Department of Psychiatry and Behavioral Sciences, University of Louisville School of Medicine

**Joseph Bargione**, PhD, Licensed Psychologist, Bounce and Retired Lead School Psychologist, JCPS  
How Healthcare Networks Can Address Adverse Childhood Experiences (ACEs) in Their Patients: Participants will learn what factors to consider when healthcare networks are addressing adverse childhood experiences (ACEs) in patients.

Objectives:

1. Participants will learn what ACEs are and how they impact individuals.
2. Participants will learn how healthcare networks can address ACEs in their patients.

**Danesh Mazloomdoost**, MD, Founder, Wellward Regenerative Medicine

@drdaneshmd

Fifty Shades of Pain: The overall prevalence of chronic pain in persons who die by suicide is notable and has increased over time. Proper training in pain diagnosis and management has been lacking within healthcare, and a complacency is developed around how to address pain more effectively given the ease of access and use of opioids. As a result, patients experience a cycle of hope and despair, ultimately burning out and feeling disenfranchised and abandoned. It is imperative for persons with pain to get proper diagnosis and treatment without exposing patients to unnecessary risks of opioid dependency and hyperalgesia (increased pain). Preventing opioid addiction takes a cultural shift in how we address pain.

Objectives:

1. Review the impact of the opioid epidemic
2. Delineate the origins of opioid overreliance
3. Demonstrate a new framework for treating pain that avoids addiction and has better outcomes

**Aja A. Barber**, MS, Community Health Administrator, Center for Health Equity, Louisville Metro Department of Public Health

SDOH & Institutional Racism: This talk will explore how the relationship between mental health, social determinants of health, and institutionalized systems of power/oppression keep us – as practitioners and clients – from experiencing the kind of world we all deserve. In particular, Aja will discuss the impact of institutional racism on both access and experience with mental health care as well as offer a framework for building an alternative model.



# High Value Behavioral Healthcare PRELIMINARY Agenda



## Objectives:

1. Introduce the relationship between systems of power and mental health care
2. Demonstrate the importance of social determinants of health for mental health

**Allison Tu**, Founder and Executive Director, StAMINA and Student, duPont Manual High School

@allisonktu @StAMINAKY

Students as Solution Partners: Bottom-Up Insights into Kentucky's Youth Mental Health Crisis: Adolescent mental health challenges are at an alarming all-time high among Kentucky youth. StAMINA, a student-driven advocacy group, has embarked on a multi-pronged strategy to tackle these issues and drive new insights into the policy conversation. This presentation will focus on StAMINA's students-as-stakeholders model and share youth insights into the factors influencing mental health from a series of focus groups we conducted with high schoolers across Kentucky.

## Objectives:

1. Identify the importance of a youth-led and youth-focused approach to improving mental health
2. Identify youth-identified perceptions of causes of mental health challenges as analyzed in StAMINA's research study
3. Identify youth-identified perceptions of stigma and barriers to resources as analyzed in StAMINA's research study

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## Lunch Break

**11:50 am**

Networking and exhibitors

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## Innovation Showcase - Reducing Opioid Exposure Post Surgery Through Non-Opioid Alternative

**12:25 pm**

**Janet Poppe, Vice President, Payer and Employer Relations, Pacira Pharmaceuticals, Inc.**

The opioid epidemic is ravaging our families and the American workforce. Approximately 116 people die every day due to opioids, and the operating room is an unintended gateway to the epidemic. This presentation will focus on an already FDA approved and effective innovative alternative to opioids for postsurgical pain management that can greatly reduce, or in some cases eliminate the need for opioids after surgery. The presentation will show examples of improved recovery, pain control, and opioid reduction or elimination when EXPAREL® is used as part of a multi-modal pain management protocol in surgeries. The presentation will cover the innovative ways some health plans (like Aetna) have partnered to educate members and reduce dependence on opioids, the recent decision by Medicare, starting 1/1/19, to reimburse separately for EXPAREL® in the Ambulatory Surgery Center environment to make this alternative to opioids more available to Medicare beneficiaries, and the new Dental code reimbursement for oral surgeries like wisdom tooth extraction that also took effect 1/1/19. Having wisdom teeth removed is often that first exposure for young adults, and a study released in JAMA Internal Medicine December 3rd, 2018 shows that opioid naïve patients who receive an opioid for wisdom tooth extraction are at statistically significant higher risk for becoming persistent users.

# High Value Behavioral Healthcare PRELIMINARY Agenda



## Objectives:

1. Learn what multi-modal pain management is
2. Learn alternatives to opioids available for postsurgical pain management
3. Learn best practices and actions employers can take for prevention

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## Incensing Recovery Rather than Relapse through Bundled Payments

12:35 pm

**Moderator: Randa Deaton, MA, Corporate Director, UAW/Ford CHI and KHC Co-Executive Director**

**Kelly Clark, MD, MBA, DFASAM, Founder, Addiction Crisis Solutions and President, American Society of Addiction Medicine**

@Kellyclarkmd

Patient- Centered Opioid Addiction Treatment (P-COAT): In April 2018, ASAM and the American Medical Association (AMA) jointly released a conceptual alternative payment model entitled the "Patient-Centered Opioid Addiction Treatment (P-COAT) Alternative Payment Model." The development and announcement occurred after years of barriers to comprehensive care due to a separated payment infrastructure for medical and behavioral health care services. The model is designed to increase the utilization of office-based treatment of opioid use disorder by providing adequate financial support to successfully treat patients and broaden the coordinated delivery of medical, psychological, and social support services.

### **David Smith, Founder, Third Horizon Strategies**

Addiction Recovery Medical Home: In September of 2018, the Addiction Recovery Medical Home alternative payment model was launched by healthcare data intelligence firm Leavitt Partners in conjunction with insurance giant Anthem and Intermountain Healthcare. The model is designed to establish a continuum of care from the time a patient enters an acute-care setting and is diagnosed with a substance use disorder through their recovery process. The medical home model incorporates aspects of three payment modalities. Providers would be reimbursed on a fee-for-service basis for the first 30 days of care to cover the costs incurred from stabilizing a patient prior to treatment. After the post-ED stabilization stage, patients would enter treatment ranging from inpatient care to residential and intensive outpatient treatment. In the third phase of the model, patients return to their community and the focus turns to recovery. The model would use capitated payments to adjust bundled payments during episodes of care, including recovery initiation, active treatment and community-based recovery management. Quality achievement payments and performance bonuses would be paid for achieving certain outcome measures and cost savings.

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## Stretch Break

1:15 pm

**Janet Poppe, Vice President, Payer and Employer Relations, Pacira Pharmaceuticals, Inc.**



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# High Value Behavioral Healthcare PRELIMINARY Agenda



## Telehealth Behavioral Health – An Employer’s Success Story

1:20 pm

**Jenny Goins, SPHR, Commissioner, Department of Employee Insurance, Kentucky Personnel Cabinet**

Telehealth garnered success for the Personnel Cabinet through 3Ps: Partnerships, Promotion, and Proof.

The Personnel Cabinet manages the self-insured Kentucky Employees’ Health Plan (KEHP) for public employees across the Commonwealth. It also operates the Kentucky Employees Assistance Program (KEAP) for state employees. In mid-2015, the KEHP implemented telehealth for medical services free to KEHP members. After the successful launch of telehealth medical services, the natural transition was to include free telehealth behavioral health services. This session will provide examples of how to implement telehealth for behavioral health support to members through the 3Ps: Partnerships, Promotion, and Proof. We will also share data related to financial savings, member usage, etc.

Objectives:

1. Partnerships – Learn the importance of collaborating with the telehealth provider, medical third party-administrator, and employee assistance program; review specific examples of how the partnerships were placed into action.
2. Promotion – Learn key communication and marketing lessons learned; even free services need promotion using a variety of methods – from social media, to print communications, and even face-to-face presentations with members across the state.
3. Proof – Learn key data used to confirm the success of LHO medical services, along with the overall medical and pharmacy utilization, which drove the discussion to add behavioral health services; review financial savings and member usage that support continuing LHO medical and behavioral health services for KEHP members.

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## Break (Sponsored by Artemis Health)

2:00 pm

Networking and Exhibitors

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## Health Plan Strategies for Promoting High Value Behavioral Healthcare

2:25 pm

**Moderator: Diana Han, MD, Global Medical Director, GE Appliances, a Haier company**

**Eric Bailly, LPC, LADC, CM, Business Solutions Director, Behavioral Health Clinical Strategy, Anthem, Inc.**

**Stephen Houghland, MD, VP and Chief Medical Officer, Passport Health Plan**

**Joseph G. D’Ambrosio, JD, PhD, LMFT, CSW, Director of Health Innovation and Sustainability, Institute for Sustainable Health and Optimal Aging, University of Louisville**





# High Value Behavioral Healthcare PRELIMINARY Agenda



Mental health and substance use disorders are not treated the same way as physical health conditions by health plans and providers, despite parity being law. It's time for healthcare purchasers to better engage with brokers, plans, and providers to ensure their members have access to high quality mental health services and treatment. During this panel, Dr. Diana Han will talk with local health plans about their reactions to the day's content and their current strategies for promoting high value behavioral healthcare in the commercial and Medicaid plans.

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## Meeting Mothers Where They Are – and Where They Dream: the KY MOMS Partnership<sup>SM</sup>

3:15 pm

**Katherine Klem Gaztambide, MPP, Executive Director, Center on Policy Innovation for Family Mental Health, Yale School of Medicine**

**Beth Kuhn, MILR, Chief Engagement Officer, Kentucky Cabinet for Health and Family Services**

Born out of Yale School of Medicine in 2011, the MOMS Partnership<sup>®</sup> brings mental health within reach of over-burdened, under-resourced mothers. MOMS literally meets them where they are, providing up to four interventions in places like grocery stores, community colleges, and libraries, and helps them achieve their dreams for their families. In New Haven, CT:

- 76% of participants experience a decrease in depressive symptoms.
- Children of participants attend 6 more days of school per year than their peers.
- A mother's ability to meet her family's basic needs rises by 50 to 65%.

The Kentucky Cabinet for Health and Family Services together with the Justice and Public Safety Cabinet are teaming up with Yale to bring the MOMS Partnership to Kentucky through a public-private collaboration – and are looking for corporations, foundations, and community partners to join the effort! Come learn about this innovative mental health program and how you can help unlock unprecedented outcomes for mothers struggling with mental health.

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## KHC Innovation Aimed to Drive Improved Value of Behavioral Healthcare

3:30 pm

The KHC will highlight two of its innovative efforts aimed at driving improved behavioral healthcare value.

@KHCcollaborative

**Stephanie Clouser, Data Scientist, Kentuckiana Health Collaborative**

Kentucky Core Healthcare Measures Set (KCHMS): Six behavioral healthcare measures were selected as part of the KCHMS. Aligning incentives on these priority measures will help drive value among primary care providers in Kentucky.

**Natalie Middaugh, Project Coordinator, Kentuckiana Health Collaborative**

Opioids and the Workplace: An Employer Toolkit for Supporting Prevention, Treatment and Recovery: The KHC will soon release their employer toolkit for addressing opioid use in the workplace. The toolkit will include best practice claims data analysis, benefit design, and workplace policy for supporting employees across the spectrum of prevention, treatment, and recovery.

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## Closing: Evaluation and Raffle

3:40 pm



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# High Value Behavioral Healthcare Speaker Bios



**Eric Bailly, LPC, LADC, CM**

**Business Solutions Director, Anthem, Inc.**

Eric Bailly is a Business Solutions Director at Anthem, Inc. In his tenth year at Anthem, his role is focused on the Commercial and Specialty Business Division's substance use disorder strategy, with an emphasis on the enterprise opioid strategy. Bailly earned a bachelor's degree in psychology from Concordia College in Moorhead, Minnesota, in 1993, and a master's degree in counseling psychology from the University of Colorado at Denver in 1996. He is a Licensed Professional Counselor in the states of North Dakota and Colorado, and is a Licensed Alcohol and Drug Counselor in the state of Minnesota. Bailly has worked as a behavioral health clinician in several settings, including Outpatient Substance Use Disorder treatment services at both Kaiser Permanente and the Jefferson County Department of Health and Environment, both in the Denver, Colorado, metro area.



**Aja A. Barber, MS**

**Community Health Administrator, Center for Health Equity, Louisville Metro**

Aja Barber is originally from Texas but has called Louisville home since 2016. She received her B.A. in Political Science and M.S. in Youth Development from Texas A&M University. While in graduate school, she studied the trauma of institutional racism, the impact of racism on psychology curriculum, and the ways community organizing addresses collective healing. Aja has a specialized passion for facilitating the understanding that the conditions we live in are created and we can build something different by transforming our structures and institutions in ways that work for all of us.



**Joseph L. Bargione, PhD**

**Licensed Psychologist, Bounce**

Joseph L. Bargione, PhD, is a licensed psychologist and certified school psychologist. Dr. Bargione was the lead psychologist for 25 years with the Jefferson County Public Schools in Louisville, Kentucky. The school district is the 29th largest in the United States and serves 101,000 students ages 3 to 21 years. In this position he was responsible for facilitating the creation of a trauma-informed, multi-tiered framework the district used to support students, staff and families exposed to trauma. Dr. Bargione has presented at the state, regional and national levels on topics that include: crisis intervention, youth mental health first aid, suicide prevention, and trauma. In 2018, Dr. Bargione received the Schuster Advocacy Award from the Kentucky Psychological Association and the Lifetime Achievement Award from the Kentucky Association for Psychology in the Schools.



# High Value Behavioral Healthcare Speaker Bios



**Kelly Clark, MD, MBA**

**Founder, Addiction Crisis Solutions**

**President, American Society of Addiction Medicine**

Dr. Kelly Clark is board certified in both addiction medicine and psychiatry. She has focused her career on issues of addictive disease, evidence-informed behavioral health care and payment reform. She founded Addiction Crisis Solutions to focus on educating all stakeholders on addiction in the service of transforming addiction care to evidence-based, cost-effective practice. She has provided expertise about the opioid crisis to the U.S. Food and Drug Administration, Substance Abuse and Mental Health Services Administration, U.S. Department of Justice and the Office of Comptroller General; the Pew Trusts, National Safety Council, and National Business Group on Health; as well as numerous provider and payer organizations. Clark earned a master's degree in business administration from The Fuqua School of Business at Duke University and her medical degree from the University of Wisconsin. She continues her work as a founding member of the Advisory Board of the National Rx Drug Abuse and Heroin Summit. Dr. Kelly Clark is a member of the KHC.



**Stephanie Clouser, MSA**

**Data Scientist, Kentuckiana Health Collaborative**

Stephanie Clouser is the data scientist for Kentuckiana Health Collaborative, a non-profit organization that works with key healthcare stakeholders in the community for better health outcomes and delivery in Louisville, Southern Indiana and Kentucky. In her current role, Stephanie fulfills the data needs of KHC, including completing regional and statewide physician quality measurement reports, which KHC has distributed to physicians since 2006 and publicly reported since 2012. Stephanie earned her bachelor's degree in economics and communication from Bellarmine University in Louisville, Kentucky, in 2010. In 2015, she completed her master's in analytics, also from Bellarmine.



**Teresa L. Couts, Ed.D**

**UAW Director, UAW/Ford Community Healthcare Initiative**

**Executive Co-Director, Kentuckiana Health Collaborative.**

Teresa began her career with UAW/Ford Motor Company in 1995. She has held a variety of positions that include Vehicle Assembly Technician, Connectivity Program Director, Facilitator/Trainer, and Alternate Benefit Representative. She is certified in Six-Sigma methodology as a Black Belt, safety training, and diversity facilitation.

# High Value Behavioral Healthcare Speaker Bios



Teresa joined the community healthcare initiative in 2011. The UAW/Ford Community Healthcare Initiative convenes the Kentuckiana Health Collaborative (KHC), a non-profit organization comprised of representatives who have a major stake in improving the health status and the healthcare delivery system in Greater Louisville and Kentucky. She is responsible for convening and leading key healthcare stakeholders to collaborate on healthcare improvements focused on measurement, transparency, and transformation.

Teresa earned her Bachelor's Degree in Psychology from Indiana University Southeast; her Master's Degree in Adult Education from Indiana University/Purdue University Indianapolis; and earned her Doctorate Degree in Education with an emphasis in Higher Education and Adult Learning from Walden University.

Teresa serves on the YMCA of Southern Indiana Board of Directors, U of L School of Public Health and Information Sciences Community Advisory Board, Greater Louisville Medical Society Quality Improvement and Patient Safety Committee, and UAW Local 862 By-Laws Committee. She served on the UAW-Ford Family Service & Learning Center Board from 2002 – 2006 and the St. Elizabeth Catholic Charities Board of Directors from 2003 – 2007. She is a member of the Canaan Christian Church.



## **Randa Deaton, MA**

**Corporate Director, UAW/Ford Community Healthcare Initiative, Ford Motor Company**

**Co-Executive Director, Kentuckiana Health Collaborative (KHC)**

Randa Deaton serves as the Corporate Director on the UAW/Ford Community Healthcare Initiative in Louisville, Kentucky. She has over 20 years of experience leading organizational change and development within human resources and healthcare benefits at Ford Motor Company. In her current role, she is responsible for building, leading, collaborating, and aligning multiple key healthcare stakeholders to drive innovative, systemic improvements to health status and healthcare delivery. She was an early builder of the KHC, a non-profit coalition committed to leading multi-stakeholder and employer-led initiatives that drive the triple aim goals of better health, better care, and better value. As KHC Co-Executive Director, she is responsible for oversight, strategic planning, and collaborating with key healthcare leaders.

Randa serves on the National Alliance of Healthcare Purchaser Coalitions Board of Directors, University of Louisville's School of Public Health and Information Sciences Advisory Board, and Norton Healthcare's Patient Advisory Board as a caregiver representative. In 2017, she received the Commitment to Compassion award that recognizes individuals who extend consideration, kindness, and compassion in the broader community. Randa previously served as the Training and Development Leader and the Director of the Family Service and Learning Center at Ford's Kentucky Truck Plant. Randa earned her bachelor's degree in psychology and communication from Indiana State University, and her master's in Industrial/Organizational Psychology from Middle Tennessee State University.

# High Value Behavioral Healthcare Speaker Bios



**Joseph D'Ambrosio, PhD, JD, LMFT, CSW**

**Assistant Professor and Director of Health Innovation and Sustainability,  
University of Louisville Trager Institute**

Dr. D'Ambrosio is responsible for multifaceted duties to support, develop and expand the Institute efforts. This includes research, community engagement, grant writing, compassion work, student supervision, philanthropy and identifying new research, business and community opportunities. Dr. D'Ambrosio also directs the innovative and sustainability efforts at the Institute and ensures that team dialogue is focused on improving meta-cognitive self-regulatory capacity so that innovative solutions are developed. He has conducted teaching activities that included a transdisciplinary focus where gerontology, mental health, medical family therapy and care coordination formed a part of the curriculum housed within the Institute. He has provided seminar/workshop training in mental health for medical and dental students as requested and has been the lead supervisor and small group facilitator to students doing placements and internships at the Institute.



**James Froschmayer**

**Senior Analytic Advisor, Artemis Health**

James Froschmayer leads the team of Analytic Advisors at Artemis Health, a data warehousing and healthcare analytics platform, with a focus on large, self-insured employers. His team is responsible for acting as strategic consultants for the employers they support, and making sure they get the most out of their health and benefits data. He earned his bachelor's degree in economics from the University of Wisconsin-Madison, and his master's in business administration, with an emphasis in healthcare, from the University of Wisconsin-Milwaukee.



**Katherine Klem Gaztambide, MPP**

**Executive Director, Center on Policy Innovation for Family Mental Health  
Yale School of Medicine**

Katherine Klem Gaztambide, MPP, is Executive Director of the Center on Policy Innovation for Family Mental Health at Yale to help elevate family mental health as a public sector strategy for social and economic mobility. As part of this work, Katherine leads the scaling of the MOMS Partnership® with government partners outside of New Haven. Katherine is a former Senior Policy Advisor in the Obama White House, specifically in the Office of Social Innovation and Office of National Drug Control Policy. There, she focused on Pay for Success models and the broader transition to an outcomes and evidence mindset across government. Katherine has previously worked for then-Mayor Bloomberg in NYC and Governor Hickenlooper in Colorado and has worked to advance health care reform, organized labor, education reform, and tobacco control, the latter of which held her passion here in Kentucky where she grew up and currently lives (working remotely for Yale). Katherine earned an MPP at the Harvard Kennedy School as well as a BA with High Distinction from the University of Virginia, and she has been named a U.S. Presidential Scholar.

# High Value Behavioral Healthcare Speaker Bios



## **Paul Gionfriddo**

### **President and CEO, Mental Health America**

Paul Gionfriddo, President and CEO of Mental Health America (MHA), has worked in a variety of health and mental-health related positions during a career spanning nearly forty years. He joined MHA in 2014. His essay *How I Helped Create a Flawed Mental Health System That's Failed Millions – And My Son*, was published in *Health Affairs* in September 2012. His policy memoir, *Losing Tim: How Our Health and Education Systems Failed My Son with Schizophrenia*, was published by Columbia University Press in October 2014.

From 2013-2017, he served a four-year term on the National Advisory Council to the SAMHSA Center for Mental Health Services. He was a member of the Connecticut House of Representatives from 1979 until 1990, and he served as Mayor of Middletown, CT from 1989-1991. Paul is a graduate of Wesleyan University, and resides with his wife, Pam, in Middletown, CT and Alexandria, VA.



## **Jenny Goins, SPHR**

### **Commissioner, Department of Employee Insurance, KY Personnel Cabinet**

Jenny is currently the Commissioner for the Department of Employee Insurance with the Kentucky Personnel Cabinet. She is responsible for the Kentucky Employees' Health Plan, and Group Life, Dental, and Vision Insurance options. Prior to her appointment as Commissioner, she served for seven years as the Deputy Commissioner.

Jenny retired from the United States Air Force/Air National Guard as a Chief Master Sergeant after a 25-year career that included duties related to combat communications, public speaking, journalism, human resources and education. Her last 10 years in the Air Force were spent teaching leadership, supervision and communication skills to military leaders and managing the teaching staff.

After military retirement, Jenny spent 10 years in the corporate world as both an organizational development manager and senior HR leader before joining the State. She also provides training and motivational presentations for various non-profit groups and corporations.

In 2015, Jenny was inducted into the Kentucky Military Hall of Fame. She has a Bachelor's Degree in Organizational Management and a Master's Degree in Adult Learning from Tusculum College, Greeneville, TN.

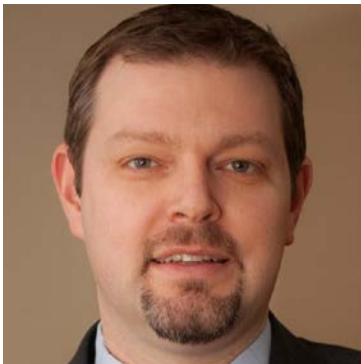
# High Value Behavioral Healthcare Speaker Bios



**Diana Han, MD**

**Global Medical Director, GE Appliances, a Haier company**

Diana is Chief Medical Officer at GE Appliances, a Haier company. She leads the Health Services team, which is responsible for onsite delivery of occupational and preventive health services and programs, employee health benefits, leave management, and wellness and health promotion. Prior to joining GE Appliances, Diana enjoyed a wide-ranging career in healthcare consulting, clinical practice, and healthcare administration at a series of leading institutions, including Partners Healthcare, Leerink Swann, the Advisory Board Company, Carewise, Baptist Health, and Humana. Diana trained in Internal Medicine at the Massachusetts General Hospital, a teaching institution of Harvard Medical School, and received her medical degree from the Honors Program in Medical Education (HPME) at Northwestern University's Feinberg School of Medicine.



**Stephen J. Houghland, MD**

**VP and Chief Medical Officer, Passport Health Plan**

Stephen J. Houghland, MD joined Passport Health Plan as the Chief Medical Officer in 2011. Prior to accepting this position, Dr. Houghland was the Medical Director for University Physicians Associates and the University of Louisville Physicians. He was also an Associate Professor of Medicine in the Department of Medicine at the University of Louisville. A native Kentuckian, Dr. Houghland received his medical degree from the University of Louisville school of Medicine in 1998. He completed his residency in General Internal Medicine at the University of Louisville in 2001 and subsequently joined the faculty after serving a year as Chief Medical Resident.



**Beth Kuhn, MILR**

**Chief Engagement Officer, Kentucky Cabinet for Health and Family Services**

Beth Kuhn is Chief Engagement Officer at the Kentucky Cabinet of Health and Family Services, leading policy and operational efforts to better integrate workforce, health and human service programs. She was until recently Commissioner of the Kentucky Department of Workforce Investment, collaborating with many partners in a system of Kentucky Career Centers providing employment, vocational rehabilitation, veterans, and other workforce services to employer and individual customers. Prior to her appointment as Commissioner in December of 2014, Beth served as Sector Strategies Director, assisting with the design and implementation of industry sector-based approaches to workforce and economic development.

# High Value Behavioral Healthcare Speaker Bios



Beth has over 30 years of experience creating and implementing innovative workforce programs. She previously served as Director of Workforce Development at the Vermont Department of Labor, as Project Director at the United Way of Chittenden County (VT) where she developed employer partnerships to improve retention and advancement of entry-level workers, and as Vice President of WFD, Inc., a consulting firm specializing in work and family benefits, women's advancement, and public-private partnerships to increase the availability and quality of child and elder care programs nationwide.

Beth has a BA in Public Policy from the James Madison College of Michigan State University, and a Master's in Industrial and Labor Relations from Cornell University.



## **Danesh Mazloomdoost, MD**

### **Founder, Wellward Regenerative Medicine**

Danesh Mazloomdoost M.D. is a native Kentuckian and the child of two passionate physicians who started Kentucky's first multidisciplinary pain clinic. He continues their legacy as Medical Director of Wellward Regenerative Medicine. He trained in anesthesiology from Johns Hopkins and a received pain fellowship from MD Anderson. He has seen extensive Post-fellowship training in regenerative medicine from Hackett Hemwall Patterson Society and the American Academy of Orthopedic Medicine.

Dr. Mazloomdoost has a long-standing passion for fixing the problems in healthcare contributing to the opioid epidemic and the neglect of proper treatments for painful conditions. He is the author of the international best seller *Fifty Shades of Pain: How to Cheat on Your Surgeon with a Drug-Free Affair* His practice, Wellward, is the flagship for this new perspective on managing pain – one that seeks root causes of pain and leverages the body's ability to heal through stem-cell derived technologies and healthy living.



## **Natalie Middaugh, MPH**

### **Project Coordinator, Kentuckiana Health Collaborative**

Natalie Middaugh is the project coordinator at the Kentuckiana Health Collaborative, a nonprofit multi-stakeholder organization that works to improve the health status and healthcare delivery system in Greater Louisville, Kentucky, and Southern Indiana. In her current role, she is responsible for facilitating multiple projects in partnership with the Kentucky Opioid Response Effort (KORE), including educational initiatives around Screening, Brief Intervention, and Referral to Treatment (SBIRT), and addressing opioid use disorder in the workplace.

Natalie earned her bachelor's degree in public health from the University of Louisville in 2016. In 2018, she completed her master's in public health with a concentration in health promotion and behavioral sciences, also from the University of Louisville.



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## **Stephen O'Connor, PhD**

### **Assistant Professor, Department of Psychiatry and Behavioral Sciences, University of Louisville School of Medicine**

Stephen O'Connor is a Licensed Psychologist and Assistant Professor in the Department of Psychiatry and Behavioral Sciences at the University of Louisville. He currently serves as the Associate Director for the University of Louisville Depression Center, Director of Faculty Research Development, and as Research Facilitator for the Robley Rex Veterans Affairs Medical Center. He received his Doctorate in Clinical Psychology from the Catholic University of America and completed his Clinical Internship and Postdoctoral Fellowship at the University of Washington. Dr. O'Connor's research focuses on improving the identification, assessment, and treatment of suicidal individuals in both traditional and non-traditional behavioral health settings.

His current research on early intervention for suicide attempt survivors in trauma centers is funded by a Young Investigator Grant from the American Foundation for Suicide Prevention. Dr. O'Connor is a licensed Psychologist with Health Service Provider Designation and is currently seeing patients in the U of L Healthcare Outpatient Clinic. He provides individual and group psychotherapy, as well as cognitive and personality testing, to a wide range of individuals through the University of Louisville Physicians Psychiatry practice. Dr. O'Connor is a current member of the American Psychological Association (APA) Society of Clinical Psychology (Division 12 of APA) and Clinical Emergencies and Crises (Division 12, Section VII of APA) and the American Association of Suicidology.



## **Janet Poppe**

### **Vice President, Payer and Employer Relations, Pacira Pharmaceuticals Inc.**

Janet is responsible for Pacira's corporate relationship with health plans and healthcare purchasers. She has over 27 years of experience in healthcare policy, economics and reimbursement. She has been with Pacira since 2014 and was previously Senior Director National and Strategic Accounts, working with hospital system leadership. Prior to joining Pacira, Janet had a 23-year career with Johnson & Johnson across the pharmaceutical and medical device businesses, leading teams focused on managed care, health policy, reimbursement and business development.

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**David E Smith**

**Founder, Third Horizon Strategies**

David is the founder of Third Horizon Strategies, an organization that supports health care companies in strategic planning responsive to current and expected policy and market environmental conditions. David is also the Project Executive for the Medicaid Transformation Project at AVIA, an innovation network for hospitals and health systems.

Prior to organizing Third Horizon, David was the Chief Client Strategies Officer and a Partner with Leavitt Partners. His expertise lies in the areas of managed care, alternative payment models, and public health. He has established several coalitions focused on these efforts, most notably in the areas of opioid use disorder recovery, individual market stabilization, and consumer-engagement platforms. He is the co-founder of the Health Care Council of a Chicago, a group of Chicago-based health care businesses focused on economic development, system transformation, and social disparities.

David serves on the board of the Sinai Hospital System and HIMSS North America. He is also on the Founder's Council of United States of Care, a non-partisan initiative focused on expanding health care access. David lives in Chicago with his wife and three children.



**Michael Thompson**

**President & CEO, National Alliance of Healthcare Purchasing Coalitions**

Michael Thompson is the President and CEO of the National Alliance of Healthcare Purchaser Coalitions (National Alliance), an association of approximately 50 regional coalitions collectively supporting over 12,000 healthcare purchasers providing health coverage to more than 45 million Americans. The National Alliance helps to lead improvements in health, wellbeing and value for our companies and communities across the country.

Prior to joining the National Alliance, Mike was a Principal at PricewaterhouseCoopers (PwC) for 20 years. Thompson is a nationally recognized thought leader for business health strategies and health system reform. He has worked with major employers and other stakeholders on sustainable cost reduction, integrated health, wellness and consumerism, retiree health, private health exchanges and health reform. Known for developing and promoting collaborative cross-sector health industry initiatives, Mike participated on the steering board of the World Economic Forum's "Working towards Wellness" initiative and co-founded the Private Exchange Evaluation Collaborative (PEEC). Prior to PwC, Mike served as an executive with diverse roles with Prudential Healthcare for over 17 years.

Mike is a Fellow of the Society of Actuaries, serving on the Health Practice Council, and chairs the Medicare Sub-Committee of the American Academy of Actuaries (AAA). He is also widely recognized as a leading national advocate for mental health and wellbeing and was Past President of the New York City chapter of the National Alliance for Mental Illness (NAMI). Mike previously was an active member of the board of the Northeast Business Group on Health for 11 years.

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## **Allison Tu**

**Founder and Executive Director | Student Alliance for Mental Health Innovation and Action (StAMINA)**

**Senior | duPont Manual High School**

Allison Tu is the founder of StAMINA, the Student Alliance for Mental Health Innovation and Action—a student-driven advocacy and action group focused on combating Kentucky’s youth mental health crisis. Currently a senior at duPont Manual High School in Louisville, KY, Allison’s commitment to harnessing the power of student enterprise extends, beyond healthcare, into the arenas of education and public policy.

She is a member of the Prichard Committee for Academic Excellence’s Student Voice Team and the Executive Director of STEMY (STEM + Youth)— a student-run nonprofit that, through innovative workshops, publications, and programs, promotes STEM education across the community by breaking down barriers and engaging students of all backgrounds. A STEM-focused student herself, Allison is also an accomplished policy debater who, as a sophomore, led her Kentucky team to the global finals of the 2017 International Public Policy Foundation tournament. An avid contributor to public policy conversations, her op-eds have appeared in a variety of publications, including the Lexington Herald Leader and Medium.com.