

**KHC 5<sup>th</sup> ANNUAL CONFERENCE**  
**High Value Mental Healthcare – March 5, 2019**  
**SPONSOR PRESENTATION SELECTION PROCESS**

**ABOUT THE KHC**

The Kentuckiana Health Collaborative (KHC) is a non-profit organization comprised of representatives who have a major stake in improving the health status and the healthcare delivery system in Greater Louisville and Kentucky.

**KHC ANNUAL CONFERENCE**

The KHC 5th annual conference will spend a full day looking at what it would take to create a high value mental healthcare system. The mental healthcare system we have today is unable to serve all those who need it. Both costs and access are barriers to treatments -- but so are attitudes about mental health. Paul Gionfriddo, CEO, Mental Health America, and Mike Thompson, CEO, National Alliance of Healthcare Purchaser Coalitions, will be keynotes for the event.

**APPLICATIONS FOR MENTAL HEALTH and SUBSTANCE USE INNOVATION SHOWCASE**

The KHC is looking for panelists that demonstrate innovative solutions to address mental health and substance use disorder. All presentations will be chosen based on merit, appeal, relevance, and innovation. Three to four panelists will be selected by a review committee. Panelists will have the opportunity to present for 10-minutes with or without a customer.

**KHC Innovator Requirements**

- Consultants/vendors must be sponsoring at the Gold level or above.
- It is up to the discretion of KHC to make changes to any areas of submitted proposals as necessary.
- If a panelist changes employment, the panelist must notify KHC immediately. It is up to the discretion of KHC whether a session continues or is declined due to employment changes.
- If a proposal is accepted, additional/substitute speakers are not automatically allowed.
- Panelists are required to participate in a panelist planning webinar.
- Panelists must submit their presentation by deadlines provided - guidelines and requirements will be sent upon acceptance.
- Please note that panelists will receive complimentary KHC conference registration.
- KHC does not pay for travel or hotel expenses.

**Submitting Panelist Proposals**

1. Panelist abstracts must be submitted to Michele Ganote at [mganote@khcollaborative.org](mailto:mganote@khcollaborative.org) by **January 17, 2018**.
2. The abstract must be complete with a **title, description, objectives, and names of speakers with bios**.
3. The topic should fit the description, be specific about what the session will cover, and should not be a resume of the presenter.

**Abstract Selection Criteria**

- Content. Is the abstract convincing that this is a solid presentation? Does the presentation stand out?
- Appropriateness. Is the topic current, appropriate to panel topic?
- Educational Soundness. Is the presentation educationally sound? Is it more than just an advertisement?
- Expertise. Does the abstract convince you that the speaker knows the topic?

Presenters will be notified of acceptance by **January 24, 2018**. If selected, you must agree to submit presenter bios, photos, **Wednesday, January 31, 2018**. If accepted, you must submit PowerPoint presentations for your session by Friday, **February 8, 2018** for review and approval.